

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	105689							
	Alt Order #:								
	Product Desc:	State Senate - Jeopardy							
	Estimate:								
	Flight Dates:	09/18/12 - 10/25/12	Primary AE:						
	Original Date / Rev:	09/21/12 / 09/21/12	Sales Office:						
	Order Type:	GENERAL	Sales Region:						
<b>Agency</b>	<b>Name:</b>	Benny for Nevada							
	Buying Contact:								
	Billing Contact:								
	1930 Village Center Cir.	Billing Type:							
	Las Vegas, NV 89134	Cash							
		Billing Calendar:							
		Broadcast							
		Billing Cycle:							
		EOM/EOC							
		Agency Commission:							
		15%							
<b>Advertiser</b>	<b>Name:</b>	Benny for Nevada							
	Demographic:	A25-54							
	Product Codes:	PLC09							
	Priority:	SELECT PRIORITY CODE							
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN							
<b>Bill Plan</b>									
					<b>Totals</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	3	\$1,825.00	\$1,551.25	September 2012	3	\$1,825.00	\$1,551.25	0.00
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00	October 2012	5	\$2,000.00	\$1,700.00	0.00
					Totals	8	\$3,825.00	\$3,251.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003	0.00	NM		3	\$1,825.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 09/17/12	09/23/12	-TW----		2	\$375.00		0.00						
	Spot	Ch	Date Range	Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
	1	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm				-TW-----	:30	(\$375.00)	0.00	NM	
		See MG 1.5		[.NOT AVAILABLE RATE]											
	2	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm				-TW-----	:30	(\$375.00)	0.00	NM	
		See MG 1.5		[.NOT AVAILABLE RATE]											
	5	KSNV	09/19/12-09/19/12	M-F Jeopardy		630-7pm				--W-----	:30	\$725.00	0.00	NM	
		MG for 1.2,1.1													
	Week: 09/24/12	09/30/12	-TW----			2	\$375.00	0.00		Weekdays	Length	Rate	Rtg	Type	
	Spot	Ch	Date Range	Description		Start/End Time				-TW-----	:30	(\$375.00)	0.00	NM	
	4	KSNV	09/24/12-09/30/12	M-F Jeopardy		630-7pm									
		See MG 1.6		[.NOT AVAILABLE RATE]											
	6	KSNV	09/25/12-09/25/12	M-F Jeopardy		630-7pm				-T-----	:30	\$725.00	0.00	NM	
		MG for 1.4 09/25													
2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003	0.00	NM		5	\$2,000.00
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
		Week: 10/15/12	10/21/12	--WT---		2	\$400.00	0.00							

Order / Rev: 105689  
Alt Order #: \_\_\_\_\_  
Flight Dates: 09/18/12 - 10/25/12

Advertiser: Benny for Nevada  
Product Desc: State Senate - Jeopardy  
Estimate: \_\_\_\_\_

**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003	0.00	NM	5	\$2,000.00	
<hr/>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	--WT---		2	\$400.00		0.00						
		Week: 10/22/12	10/28/12	MTW----		3	\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm			MTW-----	:30	(\$400.00)	0.00	NM		
<hr/>															
		See MG 2.6 [na debates]													
6	KSNV	10/25/12-10/25/12		M-F Jeopardy		630-7pm			---Th-----	:30	\$400.00	0.00	NM		
		(M) MG for 2.4 10/22													
														Totals	
														8	\$3,825.00